

Minnesota Dragonfly Society

Meeting Minutes

February 16, 2017

I. Call to order

Angela Isackson called to order the regular meeting of the Minnesota Dragonfly Society at 6:30pm on February 16, 2107 at The Wedge Table, Minneapolis.

II. Roll call

Barb Andersen conducted a roll call. The following persons were present:

Angela Isackson

Curt Oien

Tina Morey

Barb Andersen

Mitch Haag

Cathy Perkins

Jeff Fischer

Mike Sweet

Crystal Boyd

Jacki Morrison (arrived late)

III. Approval of minutes from last meeting (1/19/17 & 1/28/17)

Barb Andersen The minutes were approved as reviewed. Jeff made motion, Mike seconded, all in favor.

IV. Open issues

a) Treasurer's Report

-Received \$100 check from MarsCon Dragons in Space for March 4 event

-2017 budget: Ami, Crystal, Angela, and Jenn will develop

-Audit in February, try to exchange with another society

-Tax prep estimate: \$400-600; Tina has contact to ask for more details to see if this is reasonable

b) Annual Membership Meeting

Event Summary

-45 attendees

-Survey Monkey: Angela will post results, mostly 5 of 5

Feedback

-Silent Auction ideas discussed for next year such as doing similar idea as silent auction at Wildlife Society (raffle tickets, serve beer, predetermined bid increments with highlighted bids to have name entered into drawing)

-Financial report:

Total revenue \$2071

Total Expenses \$467.03

Net Profit \$1603.97

See Financial Report for detail

Improvements

Need more volunteers, get date publicized earlier than 2 months

Jeopardy game discussion (family feud style, shorter version, have descriptions of answers for learning, preset teams to include more than just board members, more habitat/ecology questions)

Reserve Facility and date for next year, Angela to confirm with Ron

c) **New Board Members/Officers**

-Two new: Tina and Barb

-Renewed for 2 more years: Ami, Angela, Curt, John, Jeff, Ron

-Elected President 2-years: Angela

-Vice President 2 years: Candidates Jeff, Ami: Ten members present and voted by paper ballot, counted by two different people not the candidates.

-Result is Ami elected for two years as Vice President

d) **Dragonfly Society of America**

-2018 National Conference, expecting 100 attendees: We've been asked to host. Some financial support is available from DSA

-Discussion:

-Decided to propose options to them for dates: Mitch depending on species flight times

-Mitch will tell them we are interested but want more info before committing, need deadline date (Angela to send email to DSA lead)

-Where: Kurt recommended Wolf Ridge

-Itasca was discussed, Bogs, St Croix, North Shore, Duluth

-Outings 2 days before and after

-Lodging: Host committee

-Financial impact? Volunteers needed?

-Jeff, Mitch, Mike, Ami will contact Wisconsin for info and come up with recommendation

-Mitch will be the contact person for DSA

-Ed Lamm would do tshirt and Odontatours are interested, hold off making arrangements until confirmed scheduled (Jacki is the lead for this effort)

e) **Research Committee Update (Crystal)**

-Working on two EcoFootprint(one is the current grant and one is the newly submitted round) and one MN Historical Society grants but different deadlines.

-Discussion:

How do we decide in the future when to write a grant proposal, develop a process?

-Crystal and Ami will help Angela write the RFP for database planning/building

-Need Grant Coordinator for new grants

f) Communication Committee Report (Jeff)

-Website: Membership form on website would be 3 months' work, it is the most desired improvement, this would include allowing online payment for memberships

-Crystal will check Carver Co to get ideas on database for membership

-Content review: want to repeat review periodically, research committee had some recommendations

-Do Website review: Curt, Angela, Mike, Jacki

-Other user access requested: Jeff has only access, Arne was backup

-Blog writer: no discussion

-Phenology calendar suggested; requires data base and more work

-Info Brochure, other materials could be in kits for events

-Review both versions of brochures, share with board

-Jacki has graphic design expertise and will work with Jeff on brochures

-Need standard logo, consistent. How to use, colors: Jacki, Mike, Angela, Curt will recommend

-Need process to standardize, update, share, and use education materials

g) Membership (John): no report

-Discussion: How to involve current members and how to increase membership for growth.

-Suggestion: connect with Master Naturalists for help from 8-hour capstone project and the annual 40 hours' volunteer requirement.

h) Newsletter (Editor: Perk)

-Next Deadline: April 1

-Articles due date March 15 (quarterly)

-Proposed articles presented by Perk

-Phenology: Jacki has a calendar format and will send to Perk for possible use

-Links to videos, to website, membership form

-Edition not discussed

-Name of Newsletter suggestions: Dragonflyer, naming contest in newsletter or on Facebook,

-Theme: no discussion

i) Social Media Arne: No Report

j) Press Kit/Policy

-Create: Who could do this?

-Point contact default to President

k) Historian: Arne was, Angela has been saving documents

-Discussion: Where to keep records, list of most important documents, reports, etc.

Yearly news articles

-Scrapbook? slideshow?

-Photo gallery? permissions?

l) Master Naturalist Conference: accepted our proposal

-Same weekend as National Citizen Scientist and St CroixBioBlitz, May 19-20

-Tina wrote the proposal, Ami listed as lead but cannot, need to confirm

replacement lead

-Curt Volunteered to help with it

V. New business

a) Next meetings @ Tamarack Nature Center: Tues Mar 14, Tues April 11

VI. Adjournment

Angela Isacksonadjourned the meeting at8:07pm.

Minutes submitted by: Barb Heenan Andersen &Kiah Brasch

Minutes approved by: Angela Isackson